



Independent Printing Company, Inc.
1801 Lawrence Drive 920.336.7731
Post Office Box 5790 800.443.6771
De Pere, WI 54115 fax 888.336.6118
www.independentinc.com

FOR IMMEDIATE RELEASE

Independent Printing Acquires Hayes Graphics Printer Expands Product Line with Wide Format Printing

DePere, WI—Independent Printing is proud to announce the acquisition of the wide format printer, Hayes Graphics, LLC.

Located in Mosinee, Wisconsin, Hayes will continue to operate in the same building and with the same organizational structure it had previously, under the name of Independent Printing Company – Large Format Solutions.

Owner Bob Hayes is thrilled to join the Independent Printing family. “I am really happy for our employees as our relationship will bring more opportunity for them and their families,” he says, “As well as add additional jobs to our local community and economy as we realize our growth plans.”

Hayes’ high fidelity color matching abilities are yet another way it makes a good fit for Independent, a well-established, G7 certified printer.

The product capabilities of Hayes Graphics, which will now be added to Independent, include:

- Point of Purchase & Retail Graphics
- Banners Indoor/Outdoor
- Labels/Clings/Decals
- Signs Indoor/Outdoor
- Trade Show Graphics and Displays
- Vehicle and Fleet Graphics
- Posters
- Acrylic Signs
- Wall Murals
- Backlit Signs
- Floor Graphics
- Window Graphics

Independent, which employs 275 and has over \$30 million in revenues annually, is also excited about the opportunities and customer-focused solutions which will be created by the strengths of the two organizations.

Bill Ziemendorf, President and CEO of Independent Printing, says, “Hayes Graphics is an excellent complement to the brand solutions we currently provide customers. We now offer high-end marketing collateral materials, variable and on-demand digital printing, DePere and

Wausau based fulfillment services and now complete signage and point of sale services for our customers. Hayes' close proximity to Independent's fulfillment warehouse in Wausau will work in concert to support the production and fulfillment needs of major customers. The acquisition also allows us to have a greater presence in the central Wisconsin marketplace and serve our existing customer base with a broader solution set."

The acquisition was completed and is effective January 13, 2015. For further information call 800.443.6771 or reach out to the media contact below.

Media Contact: Grace Savides at gsavides@independentinc.com, 920-809-3891.